



## Code of Conduct

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At Deabadh, we always act with high ethical standards. Specifically, we:

- Obey all applicable laws, regulations, and professional standards that govern our business;
- Maintain an environment of honesty, trust, and integrity;
- Safeguard our ethics and never compromise or alter them for any reason.

Each of us at Deabadh, as well as the members of our Board of Directors, is expected to comply with both the letter and spirit of this code of conduct in all our dealings with clients, service providers, business partners, and associates.

As a result of these actions, we will remain above reproach and will be recognised worldwide – by our clients, associates, business partners, service providers, and the communities in which we work – for our high ethical standards.

### Serving our business partners

- We are honest and trustworthy with our business partners and their data.
- We represent our products and services accurately.
- We provide solutions that are in our business partners' best interest and deliver what we promise.
- We do not compromise our ethics on behalf of, or at the request of, our business partners.
- We maximise the value of our services for our business partners and for Deabadh.

### Working with Service Providers/Suppliers

- We select service providers by balancing cost, quality of service and diversity, and the needs of the business in order to provide the most value to our clients and the firm.
- We act fairly and honestly with each provider.

Feedback of our services is crucial to the growth of our business. If therefore we excel or indeed fall short of any of the above in our dealings with you please advise our COO on [talk@deabadh.com](mailto:talk@deabadh.com)